CASE STUDY · MIBRO

A smartwatch series, *made at volume.*

Promo films for Mibro's AeroPace and Ciora watches: one consistent product look, at volume.

CLIENT	SCOPE	FORMATS	PRODUCTION
Mibro · smartwatches	AeroPace series, Ciora film	9:16 and 16:9	AI-assisted, art-directed, human QC

The *results*

~100 *films / month*
Output reached on the Mibro account.

5 → 20+ *films / person / day*
Up to 5 before our workflow, 20+ with it.

AOOI's own production figures, not client-reported.

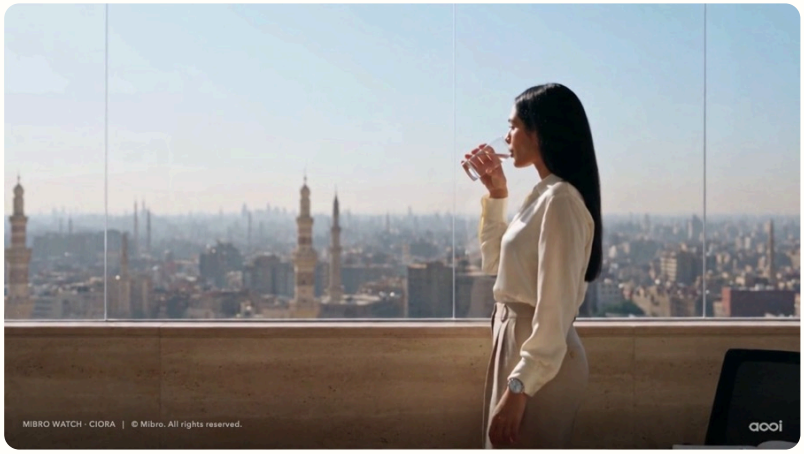
Selected *films* · click to play



Built for Motion ▶



Everyday Performance ▶



Ciora Lifestyle ▶

What *we did*

One look across every film
Shared series rules; every shot checked against the real product.

Real UI on screen
Mibro's actual interface designs, not invented graphics.

Vertical and widescreen
Planned per format; feedback goes straight into the next cut.

Free test shot on your product.
One shot, up to 8 seconds. Free, no commitment.

Full case + films → aooi.ai/work/mibro
More work → aooi.ai/kit
Connor · connor@aooi.ai

Films © Mibro. All rights reserved. Shown with permission for review only.